



Who Runs the World? Girls!

SIX GLOBAL
GLAMAZONS DISH ON HOW
THEIR LOCALES INSPIRE
THEIR ÜBER-CHIC
AESTHETIC

BY NYKIA SPRADLEY

BEAUTY



Shay has shown us how to rock pretty much every lip color under the sun on her IG feed.

@shaymakeupp

SHAY CHINELLE

TORONTO

BEAUTY MANTRA: Never allow others to define your beauty.

LOCALE & STYLE: The various cultures and ethnicities in Toronto definitely influence my beauty. Our city is filled with a lot of art alongside fashion. It motivates you to always be on your A-game—you never know who's watching.

BEAUTY CRUSHES: @makeupd011, @jameandniks and @brittanie_evans.

DESERT ISLAND PICK: Anastasia Beverly Hills Dipbrow Pomade—the brow products last all day.

VACAY ESSENTIALS: A flat iron, foundation, concealer, Dipbrow, a bronzer or highlighter and a lip gloss.



Anastasia Beverly Hills Dipbrow Pomade (\$18, anastasia-beverlyhills.com).



Patricia gives us a dose of beauty and style (and adorable pics of her new baby) in a clean and fashionable way. **Rimmel London Professional Eyebrow Pencil** (\$3, drugstores).



PATRICIA BRIGHT
LONDON

BEAUTY MANTRA:

Discover your own idea of beautiful and run with it.

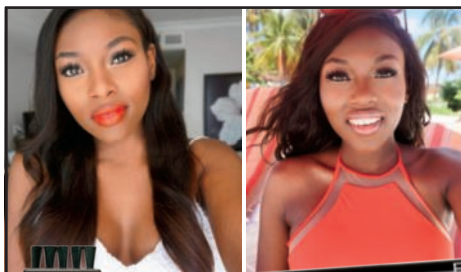
LOCALE & STYLE: London is a gorgeous and eclectic place; there is so much individual style, so I'm easily inspired everywhere I look.

BEAUTY CRUSHES: So many amazing women are online. It's hard to choose!

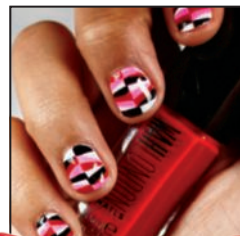
DESERT ISLAND PICK: My Rimmel London eyebrow pencil. If my eyebrows are in check, I'm good to go.

VACAY ESSENTIALS: My camera, something inspirational to read and denim shorts.

@thepatriciabright



Owner of the coolest nail spot in London, Wah Nails, this beauty boss gathers nail art ideas from the area's hip-hop culture. **Bioderma Sensibio H2O wipes** (\$10, beautylish.com).



@wahnails

SHARMADEAN REID
LONDON

BEAUTY MANTRA: Natural or clinical—nothing in-between.

LOCALE & STYLE: London is a melting pot of ethnicities and cultures; the kids on the street rock the best beauty hacks. I got into nails through hip-hop culture. I always wanted to be a fly girl.

INSPIRATION: Vintage style: a bygone era of sexiness; plus

art, fashion and street culture.

DESERT ISLAND PICK: Pure coconut oil from my grandma's neighbor's farm in Jamaica. All my beauty products could be made on a desert island: I could burn twigs and use the ash for an eyebrow pencil. Okay, maybe I would take a razor.

VACAY ESSENTIALS: Bioderma cleansing wipes, sandalwood essential oil, a glittery eye pencil and, of course, coconut oil. >

CHINELLE, COURTESY OF SUBJECT (2); BRIGHT FROM TOP; REID, COURTESY OF SUBJECT (2); REID, COURTESY OF WAH NAILS (2); FLAGS: POLURAHSTKA/GETTY IMAGES (3); PRODUCTS, COURTESY OF BRANDS.

BEAUTY: INTERNATIONAL GLAM

Gorgeous is an understatement for this recent L.A. transplant, who was born in England to a Jamaican dad and Dominican mom, but grew up in Puerto Rico.



BIANCA ALEXA

PUERTO RICO

BEAUTY MANTRA: Keep it simple.

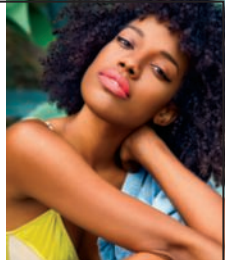
LOCALE & STYLE: Before I moved to L.A., I loved being in the sun and at the beach 24/7, and my style reflects that. I wear bright clothing and nails, but I keep my makeup simple.

INSPIRATION: I love scrolling through my Tumblr feed searching for street style inspo. I get great ideas on how to revamp my outfits, or sometimes I'll cut up old clothes I haven't worn in ages and use the fabric to make something new.

DESERT ISLAND PICK: Conditioner. My grandmother had these hair conditioners that she would bring back from the Dominican Republic. They were amazing—very rich and creamy. Whenever I used them, my curls would spring to life. Lip balm is a close second.

VACAY ESSENTIALS: Conditioner, Pixi Glow Tonic (left) and lotion.

@simplybiancaalex



For a peek into the glam world of this *E! Africa* host and cool radio DJ, join her nearly 1 million strong Instagram entourage.

Revlon ColorStay 2-in-1 Compact Makeup & Concealer (\$16, drugstores).



@bonang_m

BONANG MATHEBA

JOHANNESBURG, SOUTH AFRICA

BEAUTY MANTRA: Beauty should always be effortless. Never try too hard.

LOCALE & STYLE: I'm always traveling and I always draw inspiration from where I am at the moment. If I'm at home in Mafikeng, I dress down because I'm with family. If I'm in Joburg,

I'm chic because it's a fashion mecca.

BEAUTY CRUSHES: @tokemakinwa and @nomzamo_m.

DESERT ISLAND PICK: Every week my mother mixes aloe and honey for me to use to cleanse and heal my skin. I use it on my whole body.

VACAY ESSENTIALS: Revlon ColorStay foundation and concealer and a big hat.



@olomidedidi

DIDI STONE OLOMIDÉ

PARIS

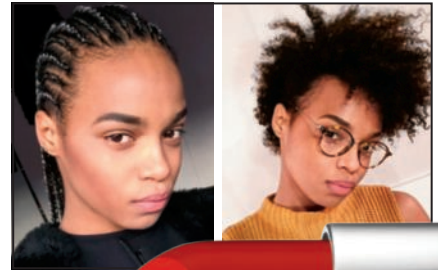
BEAUTY MANTRA: Clean and simple.

LOCALE & STYLE: Paris is multicultural. You always see people expressing themselves with fashion in many different ways. I also have roots in Africa—Congo (Kinshasa)—where I go every year, so of course, the way I dress is also influenced by the vibrant colors and the creativity of the people I see when I am there.

BEAUTY CRUSHES: @Badgalriri and @amandlastenberg.

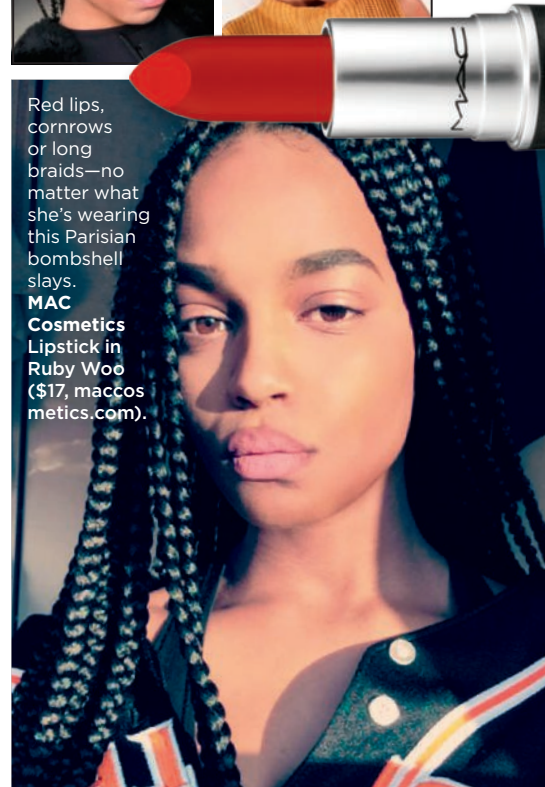
DESERT ISLAND PICK: MAC Ruby Woo lipstick. I was recently in New York City, so I stocked up on MAC products, which are more expensive in Paris.

VACAY ESSENTIALS: A good lipstick, mascara and the proper sunblock.



Red lips, cornrows or long braids—no matter what she's wearing this Parisian bombshell slays.

MAC Cosmetics Lipstick in Ruby Woo (\$17, maccosmetics.com).



ALEXA: CLOCKWISE FROM TOP: JABARI JACOBS/COURTESY OF SUBJECT; KATIE PARKER RIXON/COURTESY OF SUBJECT; JORA FRANTZI/COURTESY OF SUBJECT; OLOMIDE: COURTESY OF SUBJECT (3); MATHEBA, FROM LEFT: ANDREW ZAEH, COURTESY OF SUBJECT; FLAGS, CLOCKWISE FROM TOP LEFT: CHOKKIOX/GETTY IMAGES; POLIGRAFIKA/GETTY IMAGES (2); PRODUCTS, COURTESY OF BRANDS.