

# Festival Hair

THIS SEASON, HIT THE CONCERT CIRCUIT WITH A COIF CRAFTED TO FIT YOUR PARTY PERSONA

BY NYKIA SPRADLEY

Jillian Hervey of Lion Babe, who will be performing at this year's Essence Fest

# HAIR



HAIR : FESTIVAL DOS



# Afropunk

## PARIS | JUNE

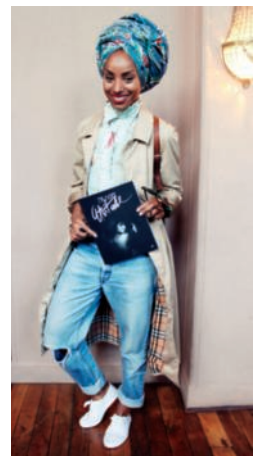
**THE VIBE** It's in this melting pot of eclectically cool, statement-making company that you'll find new trends that we can only hope make their way stateside.

**THE LOOK** Unexpected, unpredictable, edgy, fun and colorful—pretty much all of the amazing things that make Black Paris intriguing.

**THE MUST-HAVES** Pull out those colorful wigs, clip-ins, hair jewels and head wraps, and feel free to wear them all at the same time. ▷

**MIA BEAUTY**  
Three Chain Headwrap (\$12, miabeauty.com).

**DVF**  
Silk Chiffon Square Printed Scarf (\$158, dvf.com).



COACHELLA: GAELE BERRI/DEFERNS VIA GETTY IMAGES; AFROPUNK PARIS CLOCKWISE FROM LEFT: UN-RULY.COM (2); MAHOYO (2); LEA BEHALAL/@LEATIK; STILLIS. COURTESY OF BRANDS. ICONS: THE NOUN PROJECT

# Coachella

## INDIO, CA | APRIL

**THE VIBE** This modern-day Woodstock has set the stage for fashionable festivalgoers. You may even bump into stylish celebs like Zoë Kravitz (top right).

**THE LOOK** A mix of hairstyles, from braids to curls, complements upscale outfits that seem to be effortlessly thrown together.

**THE MUST-HAVES** This outdoor fete is synonymous with floral crowns, wide-brimmed hats, round sunnies and lots of sunscreen.

**CROWNS BY CHRISTY**  
Custom Faux Flower Crown (price upon request, crownsbychristy.com).

**HENRI BENDEL**  
Cote d'Azur Straw Hat (\$128, Henri Bendel).





HAIR : FESTIVAL DOS



**L. ERICKSON USA**  
Wide Knot Turban  
Headwrap  
(\$60, france  
luxe.com).

**MATRIX**  
Biolage SmoothProof  
Serum (\$16, matrix  
.com for salons).



**FEKKAI**  
Pre-Soleil Hair Mist  
(\$20, fekkai.com).

**FOREVER 21**  
Arrow Hair Clip  
(\$6, forever21.com).



# Essence Festival

## NEW ORLEANS | JULY

**THE VIBE** It's like a huge family reunion with tons of delicious food, and people dancing and singing along to their fave artists at night, while slaying the NOLA streets in style during the day.

**THE LOOK** Attendees bring their A-game with intricate braids, twists, wigs and weaves.

**THE MUST-HAVES** Humidity levels are intense, so frizz control is essential to keep strands in check. Have a headband handy, or a head wrap and hat like Erykah Badu (inset), to chicly slick it all back if Mother Nature isn't cooperating. ▷

GOVERNORS BALL: CLOCKWISE FROM TOP LEFT: HAWLEY DUNBAR (2); KEENAN REILLY; HARCH SWINGLE/NEW YORK TIMES; REUX; ESSENCE FESTIVAL: CLOCKWISE FROM RIGHT: RASHIDA WORGAN-BROWN; DANIELLE MILES (2); GUS BENNETT, JR.

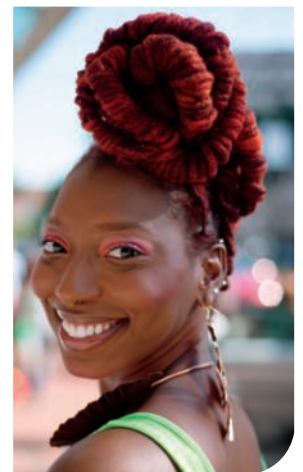
# Governors Ball

## RANDALL'S ISLAND PARK, NY | JUNE

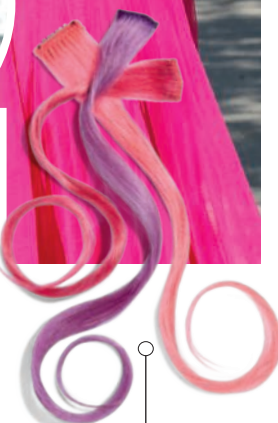
**THE VIBE** This iconic New York City event offers a dynamic mash-up of hot-right-now artists. Kanye West is headlining this year's showcase.

**THE LOOK** You'll see a mix of Coachella chic and Afropunk bold—from cute halo braids to fierce fros—at this hip-hop meets pop and rock experience.

**THE MUST-HAVES** Keep your color from fading with a strand sunscreen, and add a simple accent to your summertime basics with a pretty accessory.







# Airopunk

## BROOKLYN | AUGUST

**THE VIBE** It's where the cool kids converge around food, art and music. Everyone is a standout.

**THE LOOK** Expect to see Crayola-colored crochet braids, animal-print head wraps and just about everything unexpected in between.

**THE MUST-HAVES** Vibrant hair color, oversize jewelry, bandanas—almost anything gorgeous goes.

**MANIC PANIC**  
Glam Strips in Pretty Flamingo, Cotton Candy Pink and Purple Haze (\$7 each, rickysnyc.com).

**JOICO**  
InstaTint Temporary Color Shimmer Sprays (\$10 each, joico.com for salons).



**BOOHOO**  
Zoe Aztec Knot Turban Headband (\$8, boohoo.com).

**CURLS**  
Blueberry Curl Control Paste (\$9, Target).



# Made in America

## PHILLY | SEPTEMBER

**THE VIBE** It's all about getting in the last days of fun in the sun before the weather changes. Come as you are and you'll feel right at home.

**THE LOOK** The socially conscious people you'll meet here aren't afraid to just be themselves. Rock your locs, crop cut or big, bouncy waves like Beyoncé (inset).

**THE MUST-HAVES** Keep your twists out and braided styles tight with a lightweight gel. And add a little funk, like the music, with a turban headband. □

AFROPUK: CLOCKWISE FROM LEFT: CN/THIAEDORU/GETTY IMAGES (2); JOSLYN WINKFIELD (2); MADE IN AMERICA: CLOCKWISE FROM RIGHT: LOVERBROWNSUGAR.COM (2); BENTILUVAAS/ORBANKFIELDNOTES.COM; KEVIN MAZUR/GETTY IMAGES FOR ANHEUSER-BUSCH.

