



# Brow Wow!

SHAPE UP WITH A BOLD,  
NEW FACE-FRAMING LOOK.  
PLUS, THREE HIGH-BROW  
MAKEOVERS

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**M**akeup genius Frank Guyton showed us how to pull off one of this season's boldest runway trends: statement brows. "With a colorful brow, downplay everything else on the face. You want to make one statement," Guyton says. For women of color, jewel tones are always a great option because they play up the warmth in our skin. Groom and shape brows, then take a clean mascara wand and lightly brush the color through brow hairs using broad strokes. Steer clear of cream formulas, which can run.

# BEAUTY

HAIR: MANN NANCE FOR MIZANI/KENBARBOZA.COM; MAKEUP: FRANK GUYTON FOR MAKE UP FOR EVER/KENBARBOZA.COM; MANICURE: SUNSHINE OUTING.

# FILLER UP

Brow dilemmas come in all shapes and sizes. Some are self-induced, while others are just a less glamorous gift from good ole Mother Nature. Our (brave) staffers brought their eyebrow woes to us and arch pros Renee Garnes and Benefit Global Brow Expert Jared Bailey



**RONDA** | SHAPE SHIFTER |  
**“Before bold brows were in, mine were really thick and full. Now they are totally uneven and nearly gone.”**

**Brow Rx:** Your brows are not meant to be symmetrical. To even and fill, try a wax and powder combo to help redefine the shape and structure. It will also add a hint of texture to prevent that “drawn on” look.



**GRACE** | THIN TAIL |  
**“My brows have never been thick, but the little I had have thinned and now taper off into nothing.”**

**Brow Rx:** Lightly fill in the shape first, then follow with a brow pen that matches the base of your natural hair color. Avoid making any hard lines across the top of your brow line, which should look slightly soft and fuzzy.



**STACI** | OVERPLUCKED |  
**“I used to have great brows—now they’re overplucked and won’t grow back.”**

**Brow Rx:** “To fake fuller brows, try a fiber-enhanced gel formula containing microfibers that mimic the look of real hair,” says Bailey. Once they’re filled out, use a highlighter beneath the brow bone to create an instant lift. ▷



**ECOBROW DEFINING BRUSH** (\$23, ecobrow.com)

**GIORGIO ARMANI EYE & BROW MAESTRO IN BLACK AND DARK BROWN** (\$34, giorgioarmanibeauty.com)

**EYLURE BROW TAME & DEFINE WAX** (\$8, Ulta)

**DAMONE ROBERTS MINX POWDER DUO** (\$20, damone roberts.com)

**EYLURE BROW TAME & DEFINE WAX** (\$8, Ulta)

**BLINK BROW PEN IN INDIAN CHOCOLATE** (\$30, net-a-porter.com)

**TOO FACED INSTANT ATTITUDE BROW LIFT** (\$20, too faced.com)

**BENEFIT GIMME BROW** (\$24, benefit cosmetics .com)

**ANASTASIA BEVERLY HILLS BROW WIZ** (\$21, sephora .com)

## GROW, BABY, GROW

“There are quite a few products out there that help with growth and nourishment of the brows,” explains Garnes. Try **Talika** Eyebrow Lipocils Expert (\$58, talika.com), a plant-based conditioner, and **Latisse** (not

pictured). Although the latter was designed for lashes, it can also be used for brows. Another winner: **Chella** Brow Full-Fillment Conditioning Treatment (\$90, chella.com), which is a mix of proteins and peptides.



BEFORE AND AFTER BROW PHOTOS: PHOTOGRAPHY, WARWICK SAINT; MAKEUP, RENEE GARNES/ARTISTS AT WILHELMINA IMAGE BOARD NYC; STILLS, CHRISTINE BLACKBURN; PROP STYLIST, CHANEL KENNEBREW.

# ARCH ANGELS

Celebs like **Solange**, **Tyra Banks** and **Kerry Washington** all have something in common: People want their brows!



## TYRA BANKS

The media mogul often goes for high drama by accentuating her arches to give them more definition.



## KERRY WASHINGTON

The *Scandal* star keeps her brows full but always polished and trimmed. Trims are essential, but should only be done by a pro.

## SOLANGE

In true Solange style, the trendsetter is embracing the full-figured-brow craze while keeping wispy ends in check.

## BROW BASICS FIVE THINGS TO KNOW BEFORE TOUCHING YOUR ARCHES

**1 SKIN CARE** Factors like dry skin in the brow area can leave arches patchy and sparse. "Scrubbing the brow area with towels or products with tiny grains can irritate the hair follicle," says brow expert Damōne Roberts.

**2 SHAPING** Take the guesswork out of brow shaping with Benefit's new Brow Genie Tool. It's a mobile app that lets you see what your perfect brows would look like before heading to the salon.

**3 TINTING** If the thought of filling in your brows daily seems daunting, give brow tinting a try. The temporary dye takes to even the finest hairs, leaving behind eye-defining arches. Typically a shade will last three to four weeks, then slowly fade away.

**4 EXTENDING** Just as there are salons for eyelash extensions, places like Blink Brow Bar in NYC offer eyebrow extensions (in which individual hairs are glued to

the brow to fill and shape). The average cost is \$170 for a set and \$60 for fillers. Extensions can last up to three weeks with a careful face-washing routine using oil-free products.

**5 TRANSPLANTING** Craig Ziering, M.D., of Ziering Medical performs a procedure in which hairs are taken from the back of the patient's head and inserted into pretreated follicles on the brow. Real hair growth con-

tinues, even when the original transplant sheds. Typically, microscopic hairs are transplanted, but Ziering's method uses longer hairs, which make results immediately visible to patients and allows for flexibility with placement. "Eyebrow transplants require tremendous detail to the hair direction and angle," says Ziering. A brow transplant may run you anywhere from \$5,000 to \$7,500, and the results are permanent.